

The Festival for Horse Lovers

19th - 21st August 2021

East of England Showground



Sponsorship Packages

★ £200 SPONSORS STABLE PACKAGE



- Includes **ONE** indoor Sponsors Stable. Additional stables may be booked (if available) at £140. 00 per stable.



- Includes a donation to the general show fund.



- Access to Sponsors' Hospitality Lounge for the duration of the show.



- Includes listing in the Sponsors Credits in the Show Catalogue.

★ £350 CLASS SPONSORSHIP PACKAGE



- Includes **ONE** indoor Sponsors Stable. Additional stables may be booked (if available) at £140.00 per stable.



- Includes Sponsorship of one class.



- Access to Sponsors' Hospitality Lounge for the duration of the show.



- Credits in Show catalogue.



- Opportunity to present awards.

- Press credits in local, regional and national publications.

- Interaction with our growing social media network on Facebook, Twitter and Instagram.

★ £500 EVENING PERFORMANCE CLASS OR CHAMPIONSHIP



- Includes **TWO** indoor Sponsors Stables. Additional stables may be booked (if available) at £140.00 per stable.



- Includes Sponsorship of one class / championship taking place in the Evening Performance.



- Evening dining for two people in the Sponsors Lounge. Additional dining may be booked if space available.



- Access to Sponsors' Lounge for the duration of the show.

- Credits in Show catalogue.

- PA acknowledgement during judging and prize giving of your class.

- Opportunity to present awards.

- Press credits in local, regional and national publications.

- Interaction with our growing social media network on Facebook, Twitter and Instagram.

★ **£1,000** EVENING PERFORMANCE SUPREME CHAMPIONSHIP

+ vat



- Includes **THREE** indoor Sponsors Stables. Additional stables may be booked (if available) at £140.00 per stable.
- Includes Sponsorship of one Supreme Championship taking place in the Evening Performance.
- Evening dining for two people in the Sponsors Lounge. Additional dining may be booked if space available.
- Access to Sponsors' Lounge for the duration of the show.
- Credits in Show catalogue.
- Branded rosettes - colours of Sponsor's choice.
- PA acknowledgement during judging and prize giving of your class.
- Opportunity to present awards.
- Press credits in local, regional and national publications.
- Interaction with our growing social media network on Facebook, Twitter and Instagram.

Ring Sponsorship

Please see ring listings for availability.

- Includes **ONE** indoor Sponsors Stable
- Ring named after you or your company
- 3'x 3' ring sign (produced by us)
- Banners placed around the ring (sponsors to supply banner)
- PA acknowledgements for the duration of the show

Starts from **£500** + vat



Other Opportunities

- Banner Placement in agreed location (to be supplied by sponsor 4m x 1m) **£200**
- Branding on 650 Stable numbers **£200**
- Branding on 2000 Exhibitor numbers **£350** + vat
- Logo on 2000 Vehicle Passes **£600** + vat

All sponsorship is arranged on a first come, first served basis
For tailor made sponsorship packages, please call Betsy on **01733 363528**
or email betsy@eastofengland.org.uk