

# The Festival for Horse Lovers

19<sup>th</sup> - 23<sup>rd</sup> August 2020

East of England Showground



## Sponsorship Packages



**£250**

### Opportunity to book up to **TWO** sponsors indoor stables (Additional cost)

- Access to Sponsors' Hospitality Lounge for the duration of the show
  - Credits in schedule and catalogue (if confirmed by 20th March 2020)
  - PA acknowledgement during judging and prize giving of your class
  - Opportunity to present awards
  - Press credits in local, regional and national publications
  - Interaction with our growing social media network of over 20,000 members
  - Complimentary Sponsors badges and car pass
- Please visit our website [equifest.org.uk](http://equifest.org.uk) to view our provisional timetable of over 600 classes



**£500**  
+ vat

### Opportunity to book up to **FOUR** sponsors indoor stables (Additional cost)

- Ringside dining for two people
- Access to Sponsors' Hospitality Lounge for the duration of the show
- Credits in schedule and catalogue (if confirmed by 20th March 2020)
- PA acknowledgement during judging and prize giving of your class
- Opportunity to present awards
- Press credits in local, regional and national publications
- Interaction with our growing social media network of over 20,000 members
- Branding on rosette tails and sashes (Supreme & Championships only)
- Company logo and web link on the Equifest website
- Advert to be played on our large screens throughout the duration of the show (sponsors to provide advert)
- Complimentary Sponsors badges and car pass



**£700**  
+ vat

### Opportunity to book up to **SIX** sponsors indoor stables (Additional cost)

- Ringside dining for four people
- Access to Sponsors' Hospitality Lounge for the duration of the show
- Credits in schedule and catalogue (if confirmed by 20th March 2020)
- PA acknowledgement during judging and prize giving of your class
- Opportunity to present awards
- Press credits in local, regional and national publications
- Interaction with our growing social media network of over 20,000 members
- Branding on rosette tails and sashes (Supreme & Championships only)
- Company logo and web link on the Equifest website
- Advert to be played on our large screens throughout the duration of the show (sponsors to provide advert)
- Complimentary Sponsors badges and car pass



### Opportunity to book up to 12 sponsors indoor stables (Additional cost)

- Ringside dining for six people
- Access to Sponsors' Hospitality Lounge for the duration of the show
- Credits in schedule and catalogue (if confirmed by 20th March 2020)
- PA acknowledgement during judging and prize giving of your class
- Opportunity to present awards
- Press credits in local, regional and national publications
- Interaction with our growing social media network of over 19,000 members
- Branding on rosette tails and sashes (Supreme & Championships only)
- Company logo and web link on the Equifest website
- Advert to be played on our large screens throughout the duration of the show (sponsors to provide advert)
- Complimentary Sponsors badges and car pass

**£1,300**  
+ vat

### Ring Sponsorship

Please see ring listings for availability.

Additional benefits to those listed above:

- Ring named after you or your company
- 3'x 3' ring sign (produced by us)
- Banners placed around the ring (sponsors to supply banner)
- PA acknowledgements for the duration of the show

Starts from **£500** + vat



## Schedule Advertising

Inside Front Cover (full colour)

**£350** + vat

Inside Back Cover (full colour)

**£350** + vat

Outside Back Cover (full colour)

**£500** + vat

Full Page (black and white)

**£250** + vat

Half Page (black and white)

**£140** + vat

## Other Opportunities

Banner Placement in agreed location (to be supplied by sponsor 4m x 1m)

**£200** + vat

Branding on 2500 Exhibitor numbers

**£500** + vat

Branding on 1600 Stable numbers

**£400** + vat

Logo on 3000 Vehicle Passes

**£600** + vat

30-Second Advert Played on the Large Screen in the Indoor Arena  
(to be supplied by sponsor)

**£300** + vat

**All sponsorship is arranged on a first come, first served basis**

For tailor made sponsorship packages, please call Jenny on **01733 363500**,  
or email her at **jenny@eastofenglandarena.com**