

# The Festival for Horse Lovers

8th - 12th August 2018  
East of England Showground



## Sponsorship Packages

- Opportunity to book up to two indoor stables (Additional cost)
- Access to Sponsors' Hospitality Lounge for the duration of the show
- Credits in schedule and catalogue (if confirmed by 5th March 2018)
- PA acknowledgement during judging and prize giving of your class
- Opportunity to present awards
- Press credits in local, regional and national publications
- Interaction with our growing social media network of over 17,000 members
- Complimentary Sponsors badges and car pass



Please visit our website [equifest.org.uk](http://equifest.org.uk) to view our provisional timetable of over 600 classes

£250

- Opportunity to book up to four indoor stables (Additional cost)
- Ringside dining for two people
- Access to Sponsors' Hospitality Lounge for the duration of the show
- Credits in schedule and catalogue (if confirmed by 5th March 2018)
- PA acknowledgement during judging and prize giving of your class
- Opportunity to present awards
- Press credits in local, regional and national publications
- Interaction with our growing social media network of over 17,000 members
- Branding on rosette tails and sashes (Supreme & Championships only)
- Company logo and web link on the Equifest website
- Advert to be played on our large screens throughout the duration of the show (sponsors to provide advert)
- Complimentary Sponsors badges and car pass



£500 + vat

- Opportunity to book up to six indoor stables (Additional cost)
- Ringside dining for four people
- Access to Sponsors' Hospitality Lounge for the duration of the show
- Credits in schedule and catalogue (if confirmed by 5th March 2018)
- PA acknowledgement during judging and prize giving of your class
- Opportunity to present awards
- Press credits in local, regional and national publications
- Interaction with our growing social media network of over 17,000 members
- Branding on rosette tails and sashes (Supreme & Championships only)
- Company logo and web link on the Equifest website
- Advert to be played on our large screens throughout the duration of the show (sponsors to provide advert)
- Complimentary Sponsors badges and car pass



£700 + vat

- Opportunity to book up to 12 indoor stables (Additional cost)
- Ringside dining for six people
- Access to Sponsors' Hospitality Lounge for the duration of the show
- Credits in schedule and catalogue (if confirmed by 5th March 2018)
- PA acknowledgement during judging and prize giving of your class
- Opportunity to present awards
- Press credits in local, regional and national publications
- Interaction with our growing social media network of over 17,000 members
- Branding on rosette tails and sashes (Supreme & Championships only)
- Company logo and web link on the Equifest website
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**£1300 + vat**

## Ring Sponsorship Please see ring listings for availability.

Additional benefits to those listed above:

- Ring named after you or your company
- 3'x 3' ring sign (produced by us)
- Banners placed around the ring (sponsors to supply banner)
- PA acknowledgements for the duration of the show

Starts from

**£500 + vat**

## Schedule Advertising

Inside Front Cover (full colour)	<b>£350 + vat</b>
Inside Back Cover (full colour)	<b>£350 + vat</b>
Outside Back Cover (full colour)	<b>£500 + vat</b>
Full Page (black and white)	<b>£250 + vat</b>
Half Page (black and white)	<b>£140 + vat</b>

## Other Opportunities

Banner Placement in the Main Outdoor Ring (to be supplied by sponsor 4m x 1m)	<b>£200 + vat</b>
Branding on 2500 Exhibitor numbers	<b>£500 + vat</b>
Branding on 1600 Stable numbers	<b>£400 + vat</b>
Logo on 3000 Vehicle Passes	<b>£600 + vat</b>
30-Second Advert Played on the Large Screen in the Indoor Arena (to be supplied by sponsor)	<b>£300 + vat</b>

**All sponsorship is arranged on a first come, first served basis**

For tailor made sponsorship packages, please contact Jenny:

**Tel: 01733 363500**

**Email: [jenny@eastofenglandarena.com](mailto:jenny@eastofenglandarena.com)**

Jenny Needham, Equifest, East of England Agricultural Society, East of England Showground, Peterborough. PE2 6XE.

**[www.equifest.org.uk](http://www.equifest.org.uk)**